

Could your patients with ED also be living with BPH symptoms?



CIALIS 5 mg Once-a-Day is now indicated for treatment of the signs and symptoms of benign prostatic hyperplasia in adult males including those with erectile dysfunction

Two conditions. One patient.

CIALIS is indicated to treat both ED + BPH symptoms

ED = male Erectile Dysfunction; BPH = benign prostatic hyperplasia

Convenient dosing options*

Lilly Men's Health



Cialis ONCE-A-DAY
tadalafil 5mg

For the treatment of ED, BPH and ED + BPH

- Taken once-a-day at approximately the same time of day
- With or without food
- Sexual stimulation is required (men with ED)

Pharmacokinetics* Steady-state plasma concentrations attained within 5 days of Once-a-Day dosing

Parameter	Value
Steady-state plasma concentration (C _{ss})	~100 ng/mL
Time to reach steady state (T _{ss})	~5 days
Half-life (t _{1/2})	~17.5 hours
Area under the curve (AUC)	~1000 ng·h/mL
Clearance (CL)	~100 mL/min
Volume of distribution (V _d)	~100 L
Protein binding	~99.8%
Metabolism	~86% via CYP3A4
Excretion	~14% in urine, ~86% in feces

References: *Pharmacokinetic parameters are based on data from clinical studies. For more information, please refer to the full prescribing information. © 2014 Lilly. All rights reserved. Lilly, the Lilly logo, and the Lilly logo are trademarks of Eli Lilly and Company. Cialis is a registered trademark of Eli Lilly and Company. ED = Erectile Dysfunction; BPH = Benign Prostatic Hyperplasia.



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